

Intern experience at

Integrate Agency



Digital
Marketing

Social Media

Services

Branding &
Consultation

Public
Relations

A modern office interior with a blue overlay containing text. The background shows a bright, open-plan office space with a high ceiling, exposed ductwork, and brick walls. In the foreground, a large, brown, irregularly shaped rug is laid out on the floor. A person is walking in the background, and another person is sitting at a desk in the foreground. The text is centered on the blue overlay.

“We specialize in developing our own *integrated* methods of public relations and digital marketing so that we go beyond convention to deliver game-changing results for businesses of all sizes and stages.”

-Integrate Agency



Google my Business
-Designed 6 posts for the month of October
-Curated a list of FAQ's



Designed and scheduled 6 social posts per week for Facebook and Instagram



Actively engaging with brands and people that have a similar audience on various social media platforms.



Designed and scheduled 6 social posts per week for Facebook and Instagram



Google my Business
-Designed 8 posts for the month of October
-Curated a list of FAQ's



sproutsocial



slack



Value

Helped maintain customer engagement on social platforms

Provided customer service through answering online messages and comments.

Learned

Analyzing a brand,
understanding the
brand, adapting to
their style of
communication

Exposure to a social
media managing
platform

A white mug filled with dark coffee sits on a light-colored desk. To its right, a laptop screen is visible, displaying the word "Tips" in a blue font inside a hand-drawn orange rectangular box. The background is slightly blurred, showing a person's hands holding a pencil over a document.

Tips

1. Research clients
2. While working for a specific client helpful to have their webpage up
3. Review past social posts to get a feel of their brand voice
4. When unsure of what to reply, ask.